

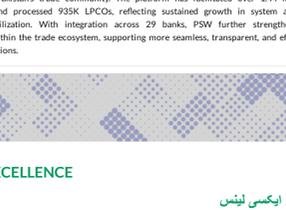


Key Highlights

اہم نکات

- 01. PSW Facilitates Pakistan-Uzbekistan Customs Data Exchange for Regional Trade Connectivity
- 02. PSW Contributes to National Dialogue at Pakistan Governance Forum 2026
- 03. Ask Media: Perspectives on PSW's Impact on Pakistan's Digital Trade Ecosystem
- 04. PSW Highlights Cutting-Edge Digital Solutions at Indus AI Week 2026
- 05. PSW Showcases Technology-Driven Trade Solutions at MyKarachi Exhibition 2026
- 06. PSW and PIFD Engage Women Entrepreneurs Through Consultative Dialogue on Trade and Market Access in Lahore

Approaching 100,000 Subscribers: PSW Accelerates Pakistan's Digital Trade Momentum



PSW continues to expand its national footprint, with its subscriber base reaching 99,977 registered users across Pakistan's trade community. The platform has facilitated over 1.44 million goods declarations and processed 935K LPOCs, reflecting sustained growth in system adoption and operational utilization. With integration across 29 banks, PSW further strengthens financial connectivity within the trade ecosystem, supporting more seamless, transparent, and efficient cross-border transactions.



PSW EXCELLENCE

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PSW Facilitates Pakistan-Uzbekistan Customs Data Exchange for Regional Trade Connectivity

In a significant step toward strengthening regional digital trade integration, PSW supported the operationalization of electronic pre-arrival Customs information exchange between Pakistan Customs and the State Customs Committee of Uzbekistan, effective 22 January 2026, following the bilateral Memorandum of Understanding.



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Ask Media: Perspectives on PSW's Impact on Pakistan's Digital Trade Ecosystem

PSW launched the Ask Media Series to highlight media perspectives on PSW's role in transforming Pakistan's trade ecosystem. PSW launched the Ask Media Series to highlight media perspectives on PSW's role in transforming Pakistan's trade ecosystem. In the first edition, Mr. Akram Ali, Tech Reporter at ProPakistan, discussed PSW's contribution to digitalizing cross-border trade by simplifying regulatory processes, enhancing trade data accessibility through TradeVerse, improving port and logistics coordination via PortVerse, and supporting SME growth through the SMElevate program.



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PSW Contributes to National Dialogue at Pakistan Governance Forum



PSW participated in Pakistan Governance Forum 2026, a platform bringing together policymakers, industry leaders, and thought leaders to discuss Pakistan's governance and economic future under the vision of Uraan Pakistan.

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PSW Showcases Technology-Driven Trade Solutions at MyKarachi Exhibition 2026

Over three days at the 21st MyKarachi 2026 – Oasis of Harmony Exhibition, organized by the Karachi Chamber of Commerce & Industry (KCCI), PSW showcased its digital trade solutions designed to simplify cross-border trade, reduce paperwork, lower compliance costs, and minimize physical interactions with regulators.



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PSW Highlights Cutting-Edge Digital Solutions at Indus AI Week 2026

At Indus AI Week 2026, PSW engaged with local and international stakeholders to showcase its innovative digital transformation initiatives. PSW highlighted its role in advancing cross-border trade, improving operational efficiency, and enhancing public sector governance through cutting-edge digital solutions.



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PSW and PIFD Engage Women Entrepreneurs Through Consultative Dialogue on Trade and Market Access in Lahore

PSW, in collaboration with Pakistan Institute of Fashion and Design, hosted an interactive consultative session in Lahore under Phase 2 of the Khadijah Women Entrepreneurship Program, bringing together over 80 women entrepreneurs and business representatives.



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Shaping Future Trade Experts: PSW and GCU Partner to Strengthen Academia and Global Trade Skills

PSW signed a Memorandum of Understanding (MoU) with Government College University (GCU), Lahore, to bridge the gap between academic learning and real-world trade practices.



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PSW and EXIM Bank Explore Strategic Collaboration to Enhance Trade Facilitation and Export Financing

PSW engaged in a strategic dialogue with EXIM Bank of Pakistan to explore structured collaboration aimed at strengthening cross-border trade facilitation and expanding access to export financing.



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PSW Holds Strategic Talks with UNESCAP and IsDB on Single Window Interoperability

Representatives from the United Nations Economic and Social Commission for Asia and the Pacific and the Islamic Development Bank visited the Pakistan Single Window Karachi office for high-level discussions on the project 'Advancing Trade Digitalization in OIC Asian Countries through Single-Window Interoperability.'



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PSW IN THE NEWS

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HCSTSI Vice President Shan Sehgal Attends Seminar on Cross-Border Trade Facilitation

Shan Sehgal, Vice President of HCSTSI, attended a seminar on "Making Cross-Border Trade Easy Through Digital Transformation" at Shaheed Allah Bux Soomro University, Jamshoro.



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PSW Facilitates Operationalization of Pre-Arrival Customs Data Exchange Between Pakistan and Uzbekistan

PSW has facilitated the operational launch of a pre-arrival customs data exchange between Pakistan and Uzbekistan, effective since January 22, 2026.



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PSW Hosts Workshop to Strengthen Rice Exporters' Capacity in Badin

As part of the PAIDAR programme in rural Sindh, PSW partnered with UNIDO to deliver a capacity-building session for rice exporters at Pakistan Rice Mill, Badin.



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PSW Engages Over 225 Maritime Stakeholders to Streamline Trade with Electronic Delivery Order (eDO)

At the Customs Academy of Pakistan, Karachi, PSW brought together over 225 maritime sector stakeholders, including customs officials and shipping association representatives, for a dedicated session on the Electronic Delivery Order (eDO) feature.



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PSW and Karachi Customs Agents Association Discuss Trade Facilitation and Operational Challenges

To foster stronger partnerships and drive meaningful change, PSW led a meeting with senior members of the Karachi Customs Agents Association (KCAA). The meeting provided an open platform for customs agents to share operational challenges, exchange insights, and propose practical solutions.



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Empowering Digital Trade Operations: PSW Trains STZA Zone Developers and Enterprises

In collaboration with the Special Technology Zones Authority (STZA), PSW conducted a two-day interactive session for STZA zone developers and enterprises. The sessions featured an overview of the PSW platform, followed by a detailed system demonstration.



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University of Karachi Students Gain Hands-On Experience with PSW Digital Trade Platforms

PSW conducted an interactive session at the University of Karachi's Marine Sciences Department, engaging over 60 students and faculty.



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PSW Guides Rice Exporters on DTLT 2026 Process Through Hybrid Session

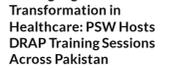
Supporting rice exporters in navigating the newly announced DTLT for Rice in Navrater 2026, PSW organized a hybrid awareness session following the policy issued by the Ministry of Commerce. Applicable from 23rd January to 30th June 2026, the policy allows eligible exporters to claim 3% or 5% DTLT on their shipments.



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Bahria University Students Explore Digital Trade with PSW System Demonstration

PSW conducted two interactive sessions for the Supply Chain students of Bahria University, providing hands-on exposure to its digital trade platform. In both sessions, students were given live system demonstrations covering subscription setup, registration, bank profile linking, and end-to-end application handling.



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Empowering Sindh's SMEs: PSW at 2nd Sukkur Trade Exhibition 2026

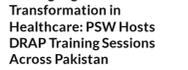
Organized by the Trade Development Authority of Pakistan, SMEs, exporters, and business stakeholders from across Sindh came together for networking and exploring new trade opportunities.



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PSW Introduces TIPP to Association for Computing Machinery (ACM) Students at FAST University, Karachi

To empower the next generation of trade professionals, PSW gathered students from the Association for Computing Machinery (ACM) at FAST University Karachi Campus. The session introduced PSW's Trade Information Portal (TIPP)/TradeVerse, with live demonstrations showing how platforms like these simplify import-export processes, improve transparency, and boost efficiency.



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PSW Guides Rice Exporters on DTLT 2026 Process Through Hybrid Session

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Building a Knowledge-Driven Workforce: PSW Conducts ITIL® 4 Foundation Program

To strengthen organizational capabilities and empower teams with industry-standard expertise, PSW conducted a two-day ITIL® 4 Foundation Training (certificated by AXELOS and PeopleCert). Delivered by certified instructors, the program offered practical insights and hands-on learning, enabling participants to enhance service management, improve operational efficiency, and support PSW's digital transformation journey.



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PSW promotes collective growth and continuous learning through the PLUG Initiative

As part of its PLUG – Peer Learning, Uplifting & Growth Initiative, PSW conducted an engaging knowledge-sharing session featuring insights from a Certified Scrum Product Owner (CSPO) training. The session highlighted the importance of product thinking, agile practices, and value-driven execution, showing how continuous learning strengthens both individual capabilities and organizational growth.



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Inspiring Innovation: PSW Hosts Inspire@PSW Session on AI with Ammara Aftab

To encourage thoughtful dialogue on emerging technologies, PSW hosted an Inspire@PSW session with Ammara Aftab (Pro AI Lady), Founder of Pro AI Global. The conversation explored how AI can be integrated across functions to support smarter decision-making, enhance creativity, and promote more inclusive and efficient systems.



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COMPANY UPDATES

کمپنی اپڈیٹس

PSW Conducts Ramadan Ration Drive to Honor Support Staff and Promote Inclusive Growth

This Ramadan, PSW honored the dedication of its support staff by organizing a Ration Drive, recognizing their vital role in keeping operations running smoothly. Aligned with the United Nations SDG 8 (Decent Work & Economic Growth) and SDG 10 (Reduced Inequalities), the initiative distributed hampers as a token of appreciation and care.



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